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**‘STRATAGEM WITH ALAN PARTRIDGE’ LIVE STAGE SHOW STARRING STEVE COOGAN LAUNCHING IN SPRING 2022 ACROSS THE UK AND IRELAND**

***TICKETS ON SALE NOW FROM*** [***ALANPARTRIDGELIVE.COM***](http://www.alanpartridgelive.com/)***,*** [***TICKETMASTER.CO.UK***](https://www.ticketmaster.co.uk/) ***AND*** [***TICKETMASTER.IE***](https://www.ticketmaster.ie/)***\****

A person wearing a suit and tie

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*Photographer credit: Trevor Leighton*

**LONDON, UK:** STRATAGEM WITH ALAN PARTRIDGE, a live stage showstarring the award-winning multi-hyphenate Steve Coogan will launch this Spring 2022 across the UK and Ireland, with tickets on sale now at alanpartridgelive.com, ticketmaster.co.uk and ticketmaster.ie.

Love him or loathe him, we *all* love Alan Partridge.

Over a multi-decade broadcasting career, this wonderful and surprisingly well-read man has brought delight to millions. And now, in a country riven with discord and disease, Alan is touring the country with a message of hope.

Welcome to STRATAGEM WITH ALAN PARTRIDGE, a live stage show that promises to inform, educate and entertain*in approximately equal measure.*

Wearing a head-mic favoured by TED talkers, market hawkers, TV evangelists, backing singers and carnival barkers, Alan combines all these roles and more. It’s a manifesto for the way we can move forward, a roadmap to a better tomorrow, an ABC for the way to be.

Devised, written, choreographed, performed, and funded by Alan Partridge, Stratagem sees Alan not just treading the boards but *pounding* them, atop stages graced by such luminaries as Michael Ball, Jack Whitehall and Welsh rockers the Stereophonics.

So join Alan, live on stage, (though patrons are asked not to join Alan live on stage) as he brings STRATAGEM to a city or selected good-sized town near you.

The show is produced by Phil McIntyre Live Ltd and Baby Cow Productions and written by Steve Coogan, Neil Gibbons and Rob Gibbons.

Tickets can be purchased at [alanpartridgelive.com](http://alanpartridgelive.com/), [ticketmaster.co.uk](file:///C:\Users\soleil.zuanich\Desktop\ticketmaster.co.uk) and [https://www.ticketmaster.ie/.\*](https://www.ticketmaster.ie/.*)

*\*For Ireland venues only.*

**Full tour dates are included below:**

**22/04/22**

Belfast, SSE Arena

**23/04/22**

Dublin, 3 Arena

**24/04/22**

Dublin, 3 Arena

**26/04/22**

Edinburgh, Playhouse

**28/04/22 & 29/04/22**Birmingham, Utilita Arena

**30/04/22**

Sheffield, Sheffield Arena

**03/05/22 & 04/05/22**

Newcastle, Utilita Arena

**05/05/22**Hull, Bonus Arena  
 **06/05/22 & 07/05/22**

Nottingham, Motorpoint Arena

**08/05/22 & 09/05/22**  
Brighton Centre

**11/05/22**

Liverpool, M&S Bank Arena

**13/05/22 & 14/05/22**Manchester Arena

**15/05/22**  
Hull, Bonus Arena

**17/05/22**  
Blackpool, Grand Opera House

**18/05/22**

Plymouth Pavilions

**19/05/22 – 21/05/22**

Cardiff, Motorpoint Arena

**22/05/22**  
Bournemouth, BIC

**24/05/22 & 25/05/22**

Glasgow, SSE Arena

**26/05/22**

Edinburgh, Playhouse

**27/05/22**

Aberdeen, P&J Live

**28/05/22 & 29/05/22**

Leeds, First Direct Arena

**31/05/22, 01/06/22 & 03/06/22**

London, The O2

**Assets:**

Trailer here: <https://youtu.be/UpdzyMbJM2c>

Link to hi-res images: <https://we.tl/t-3GPZZomf2e>

**Website and social media information:**

Official website: [Alanpartridgelive.com](http://alanpartridgelive.com/)

Twitter: @PartridgeLive

Instagram: @AlanPartridgeLive

Facebook: @AlanPartridgeLive

**Media contact:**  
  
Will Wood: [will.wood@multitudemedia.co.uk](mailto:will.wood@multitudemedia.co.uk), 07817014515  
Karma Symington: [karma.symington@multitudemedia.co.uk](mailto:karma.symington@multitudemedia.co.uk), 07960663599